

# Laura Haycock

BA (Oxon), MSc, CPsychol, AFBPS



Laura is a Business Psychologist at Pearn Kandola with over twenty years of experience in the design and implementation of assessment, development and performance management systems. She brings together development expertise with significant business leadership experience to offer insightful coaching for senior executives.

Laura has worked with a wide range of leaders to help them develop their potential. Using data from simulation exercises, personality questionnaires and 360° feedback, Laura works with individual leaders to identify their natural strengths and also the areas of their performance that they need to actively manage. She encourages leaders to explore the impact of their style on the business and on their team, and helps them identify strategies for maximising their performance.

Her experience in leading and managing a professional consultancy business of her own over several years gives Laura particular insight into the challenges that managers and leaders face. This enables her to bring a unique and powerful perspective to her role as a professional coach.

Laura has also trained managers and leaders in a range of organisations in coaching skills. She strongly believes that coaching skills are a core capability for any leader in order to help them leverage the potential of team members, colleagues and of the organisation as a whole.

## Contact

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## Laura has coached individuals in the following organisations:



## Laura's professional qualifications include:

- BA (Oxon) in Experimental Psychology
- MSc in Applied Psychology
- Chartered Member of the British Psychological Society
- Associate Fellow of the British Psychological Society
- Member of the British Psychological Society Special Group in Coaching Psychology
- Institute of Leadership and Management (ILM) Psychological Coaching Development Programme
- Certificate in Coaching Psychology from the Centre for Coaching

Pearn Kandola is a member of the Association for Coaching

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