

# Jo Cammell

BSc (Hons), MSc, CPsychol, AFBPsS



Jo Cammell is a Business Psychologist with Pearn Kandola and has over twenty years' experience designing and delivering leadership development activities.

Jo has coached a wide range of international leaders, helping them optimise strengths and develop their potential. She draws on a range of data, including 360° feedback, personality questionnaires and informal feedback, to build self-awareness.

Jo encourages reflection on behaviours, choices and impact and seeks to bring about lasting change. She draws upon cognitive behavioural coaching techniques, supporting the consideration of how thoughts affect feelings and behaviours. Jo has a calm and friendly style; her approachable manner puts others at ease and creates openness. Alongside this she brings to her conversations straightforward challenge and fun. Jo has worked with leaders on areas such as managing career transitions, strengthening and moderating personal impact and relationship-building.

## Contact

[jcammell@pearnkandola.com](mailto:jcammell@pearnkandola.com)

+44 (0)1865 399060

**Jo has coached individuals in the following organisations:**



redefining / standards



BG GROUP



M&S

Waitrose



Ministry  
of Defence



Home Office



Royal Bank  
of Scotland



UBS



NFU Mutual

## Jo's professional qualifications include:

- BSc (Hons) in Psychology
- MSc in Occupational Psychology
- Registered as a Chartered Psychologist
- Associate Fellow of the British Psychological Society
- Member of the British Psychological Society Special Group in Coaching Psychology
- Postgraduate Certificate in Executive Coaching from the Institute of Leadership and Management (ILM)

Pearn Kandola is a member of the Association for Coaching

PEARN **KANDOLA**

Because all business is psychology.